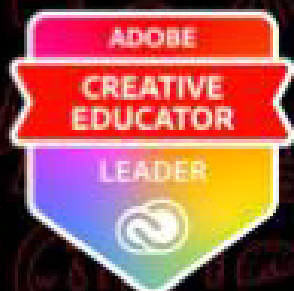


Tommy Demos & Eric Cornish

*Professors of Digital Design
Miami Dade College*



Connect with us on
LinkedIn



Tommy Demos



Eric Cornish

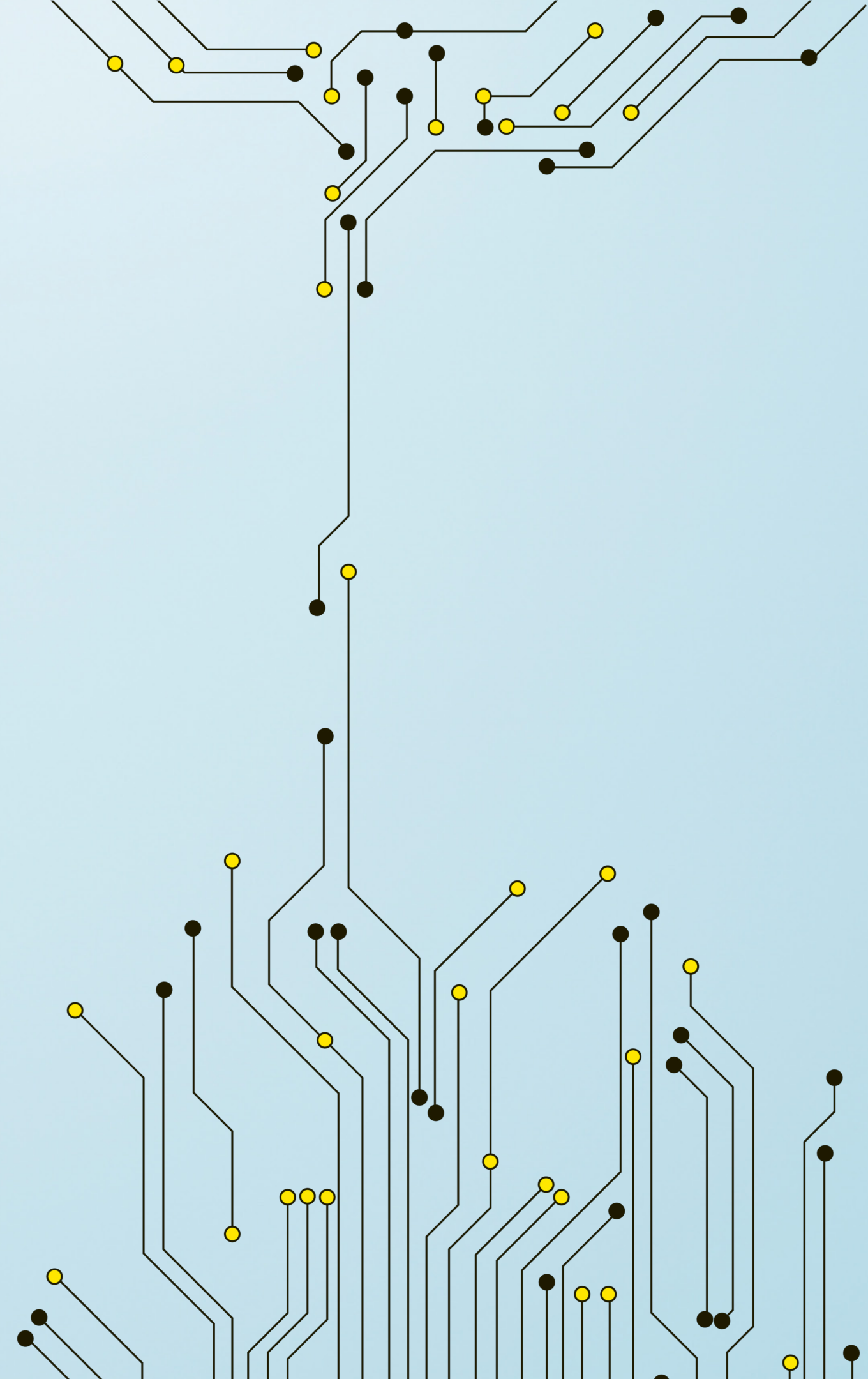


Empowering MDC:

Innovation | Collaboration | Certification

BHEF Faculty Innovation Fellowship

*Tommy Demos & Eric Cornish, PhD, MFA
Associate Professor Sr. of Film, TV & Digital Production
Associate Professor Sr. of Graphic Design Technology*



Project Vision & Overall Value Proposition



VISION STATEMENT

Empowering MDC faculty and students with innovative skills to meet industry and workforce demands while enhancing interdisciplinary collaboration.

VALUE PROPOSITION

This project supports MDC's goals of accelerating academic excellence, fostering a culture of care, and preparing students for the future of work.



The Problems We're Solving at MDC

- We have a lack of digital fluency among faculty and students
- We have limited access to industry-recognized certifications for our students
- We have a lack of interdisciplinary collaboration that hinders student success.

Our project aims to address these problems.

STRATEGIC ALIGNMENT

Our project supports MDC's goals of reimagining student success and fueling the talent needs of a global economy.

Primary Stakeholders



Faculty Professional Development

Engage faculty across six MDC campuses to enhance teaching practices using AI



Student Workforce Readiness

Film, TV, and digital production students gaining industry-recognized Multimedia Specialist certification



Nursing Professional Development

Nursing faculty and students improving data visualization using Adobe Express.

The Solutions to the Problems



Faculty Professional Development

*Workshops on emerging
technologies and pedagogy*



Multimedia Specialist Certification Course for Students

*Workforce-aligned certification
training for students*



Informatics Conference for Nursing Professionals

*Promoting healthcare data
visualization skills*

Project Alignment with MDC's Strategic Goals



GOAL 1

REIMAGINING FOR
STUDENT SUCCESS



GOAL 2

ACCELERATING
ACADEMIC
EXCELLENCE &
INNOVATION



GOAL 3

VALUING A CULTURE
OF CARE TO
ADVANCE STUDENT
OUTCOMES



GOAL 4

FUELING THE TALENT
NEEDS OF A GLOBAL
ECONOMY



GOAL 5

SECURING OUR
FUTURE

Elevating teaching and learning innovations, equipping students for high-wage, high-demand careers, and encouraging interdisciplinary collaboration to address real-world challenges are essential priorities

Basic Roadmap & Milestones



Fall 2024

Planning and resource allocation for initiatives



Spring 2025 & Fall 2025

Presenting at the Nursing Informatics Conference
Delivering faculty workshops and student certification prep course



Spring 2026

Assessing impact and gathering feedback for scaling efforts.

Milestones

- Co-Facilitate 6 FPD Workshops across each of our 6 main campuses
- Co-Facilitate a CIW Certification Prep course with at least 40 students
- Present at Nursing Informatics Conference with 100+ participants

Resources

We have:

- Experienced facilitators like Dr. Tommy Demos and Dr. Eric Cornish.
- Institutional support from MDC leadership.
- Industry partnerships for CIW Certification and Adobe tools.

We need:

- Budget to host nursing informatics conference and pay presenters.
- Budget to finance FPD workshops and certification course materials and exams.
- Marketing support to recruit student & faculty participants.





Environmental Analysis

Strategic Fit

Aligns with MDC's emphasis on digital transformation, workforce readiness, and interdisciplinary approaches.

Student Competitive Advantage

Leveraging MDC's strengths in professional development and industry collaboration, this initiative integrates high-impact teaching strategies with cutting-edge technology.

Potential Risks

Challenges such as lack of faculty and staff availability and low levels of student interest can be mitigated through early planning and targeted recruitment strategies

Funding Plans

Current Funding Needs

- Internal MDC resources and BHEF support.
- CAPE Post-Secondary funding for CIW certification course materials and exams.

Future Funding Needs

- Securing additional grants or partnerships to expand scale and reach.
- Funding for extended professional development and interdisciplinary projects.





Call to Action

We need the college to invest monetary resources to cover the costs of:

- Hosting the Nursing Informatics Conference
- Facilitating FPD Workshops
- Certification course materials and exam licenses

Marketing support to recruit student & faculty participants.

**With these resources we can
Collaborate to Innovate at MDC!**